

# STEVEN GOTZLER

## Curriculum Vitae

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313 Greenlaw Hall  
University of North Carolina, Chapel Hill  
Chapel Hill, NC 27599  
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<http://www.stevegotzler.net>

## EDUCATION

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Ph.D. in Literary and Cultural Studies, 2021  
Department of English, Carnegie Mellon University

M.A. in Literary and Cultural Studies, 2012  
Department of English, Carnegie Mellon University

B.A. in American Studies, 2009 (with highest honors)  
Department of American Studies, University of California at Santa Cruz

## ACADEMIC APPOINTMENTS

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2022-present Teaching Assistant Professor, Department of English & Comparative Literature,  
University of North Carolina, Chapel Hill

2021-2022 Special Faculty, English Department, Carnegie Mellon University

## AWARDS, FELLOWSHIPS, AND GRANTS

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- 2019 Graduate Student Teaching Award, Department of English, Carnegie Mellon University
- 2019 Departmental Service Award, Department of English, Carnegie Mellon University
- 2019 Digital Humanities Summer Institute (DHSI) Tuition Grant, University of Victoria
- 2019 Digital Humanities Start-Up Grant for “Keywords in *Cultural Studies*,” dSHARP, Carnegie Mellon University
- 2018 Dissertation Completion Summer Fellowship, Department of English, Carnegie Mellon University
- 2018 Posner Rare Book Collection Fellowship for “The Frankenstein Complex,” Posner Fine Arts Foundation
- 2018 Graduate Student Research (GuSH) Grant, Graduate Student Assembly, Carnegie Mellon University
- 2018 Digital Humanities Start-Up Grant for “MARXdown - a minimal digital edition of *Capital Vol.1*,” dSHARP, Carnegie Mellon University
- 2017 Publishing Workshop Fellowship, LARB/USC Publishing Workshop, University of Southern California
- 2017 A.W. Mellon Digital Humanities Seed Grant for “Mapping the Television Mega-Text,”

Dietrich College of Humanities and Social Sciences, Carnegie Mellon University  
2012 Raymond Williams M.A. Fellowship, Department of English, Carnegie Mellon University

## **PUBLICATIONS**

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### **Forthcoming**

“Abolitionist Pedagogies, Pedagogical Labor: A Critical Dialogue” co-authored with Vineeta Singh and Roopika Risam (*Ethnic Studies Review*, 45.3, Fall 2022)

“The New Cinema of Surplus: Partial Lumpenization and the Reserve Army of Labor in Contemporary Global Cinema,” contribution to *The Idea of the Lumpenproletariat*, edited by Ben Clarke and Michael Bailey (Routledge, 2023)

“Rethinking Reading Editions: MARXdown a Case Study of Minimal Computing Principles as Practical Commitments” solicited contribution to volume on minimal computing edited by Alexander Gil and Roopika Risam (Date TBD)

### **In Print**

2019 “1956: The British New Left and the “big-bang” theory of Cultural Studies.” *Lateral: The Journal of the Cultural Studies Association*, 8.2, Fall 2019

2019 Review of *Second World, Second Sex: Socialist Women’s Activism and Global Solidarity during the Cold War* by Kristen Ghodsee. *Lateral: The Journal of the Cultural Studies Association*, 9.1, Spring 2020

2018 “Speaking of the Working Class - On Richard Hoggart.” *The Los Angeles Review of Books*, 25 Apr. 2018, (3500 words)

## **TEACHING EXPERIENCE**

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### **University of North Carolina, Chapel Hill**

Department of English & Comparative Literature

English 105: Writing in the Research University (Fall 2022)

### **Carnegie Mellon University**

Department of English

English 270: Writing for the Professions (Fall 2021)

English 241: Introduction to Gender Studies (Fall 2017)

English 221: Fantasy Literature: Myth, Legend, and Fairy Tale (Spring 2022)  
English 221: Modern British Classics (Spring 2018)  
English 217: Cultures of Anti-Fascism (Fall 2022)  
English 202: Nerds, Experts, and Geniuses: Intellectuals in Popular Culture (Spring 2017)  
English 106: Writing About Literature and Culture (Fall 2018, Spring 2019, Fall 2019, Spring 2020)  
English 101: Work Stories: from Industrial Revolution to Automated Future (Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022)  
English 101: Intellectuals and Their Publics (Fall 2016)  
English 101: How Music Works - Pop Music as Cultural Labor and Social Practice (Fall 2014, Spring 2015, Fall 2015, Spring 2016)  
English 101: For the People, By the People? - Social Democracy and Participatory Media (Fall 2013, Spring 2014)

Teaching Assistant, Department of English

English 210: Banned Books: Unruly Women (Fall 2020)

Teaching Assistant, School of Art

Art 206: Contemporary Visual Culture, 1960 to the Present (Spring 2017)

Art 100: Critical Histories of the Arts (Spring 2012)

### **Robert Morris University**

Adjunct Faculty, Communication Skills and English Studies

Comm. 1221: Argument and Research (Fall 2012, Spring 2013)

English 1040: Coming of Age Literature (Fall 2012)

### **Community College of Allegheny County**

Adjunct Faculty, English

English 101: English Composition (Fall 2012)

## **PROFESSIONAL ACTIVITIES**

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Governing Board Member, [Cultural Studies Association \(CSA\)](#), 2018-present

*Programming Committee (chair)* - 20<sup>th</sup> Annual Conference (2022)

*Programming Committee* - 17<sup>th</sup> Annual Conference (2019); 19<sup>th</sup> Annual Conference (2021)

*Site Committee* - 16<sup>th</sup> Annual Conference (2018); 20<sup>th</sup> Annual Conference (2022)

*Travel Grants Committee (chair)* - 18<sup>th</sup> Annual Conference, (2020)

Contributing Editor, “Years in Cultural Studies” series, *Lateral: The Journal of the Cultural Studies*

*Association*, 2020-present

Peer Reviewer, Association for Computers and the Humanities (ACH), 2020-2021

Peer Reviewer, Alliance of Digital Humanities Organizations (ADHO), 2019-2020

## **INVITED TALKS**

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- 2021 “British Cultural Studies and the Legacy of Birmingham.” Guest Lecture for English 854: Foundations of Literary and Cultural Studies (Sep. 21-22, 2021)
- 2020 “George Orwell and Anti-Fascism Today.” Public Lecture for Britsburgh Virtual Festival, (Sept. 10, 2020)
- 2019 “Thinking with Stuart Hall and the Politics of Presence: Towards a Renewal of Embodied Critical Practice.” Invited Panelist for session on Stuart Hall’s legacy. Social Science History Association (Nov 21-24)
- 2019 “DH as Resources and Infrastructures.” Guest Lecture for English 840: Digital Humanities Theories and Methods, (Nov. 07, 2019)
- 2019 “The Historical TV Guide.” (w/Kathy M. Newman) Project Video for The Digital Humanities Literacy Guidebook, (July 3, 2019)  
<https://cmu-lib.github.io/dhlg/project-videos/newmangotzler/>

## **CONFERENCE ACTIVITY AND PARTICIPATION**

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### **Conferences/Symposia Organized**

- 2022 Cultural Studies Association, 20<sup>th</sup> Annual Conference (Jun 02 - Jun 04)
- 2021 Cultural Studies Association, 19<sup>th</sup> Annual Conference (Jun 10 - Jun 12)
- 2020 Cultural Studies Association, 18<sup>th</sup> Annual Conference (May 28 - May 30)
- 2019 Cultural Studies Association, 17<sup>th</sup> Annual Conference (May 30 - Jun 01)
- 2018 Cultural Studies Association, 16<sup>th</sup> Annual Conference (May 31 - Jun 01)

### **Panels Organized**

- 2022 “Reckoning with Racial Fascism: Cultural Studies, Black Radicalism, and Anti-Fascist Theory,” Cultural Studies Association, (Jun 02-04)
- 2021 “Abolition and the University,” Cultural Studies Association, (Jun 10-12)
- 2021 “Cultures of Anti-Fascism: Then and Now.” Modern Language Association (Jan 07-10)
- 2020 “Raymond Williams and the Politics of the Persistently Human.” Modern Language Association (Jan 09-12)
- 2019 “Intellectual Inversions: Public Intellectuals and their Contemporary Doppelgängers.” Midwest Modern Language Association, (Nov 14-17)
- 2018 “Cultural Studies: Yesterday, Today, and Tomorrow.” Cultural Studies Association (May 31 - Jun 01)

### **Papers Presented**

- 2023 “Rethinking Reading Editions: Minimal Computing Principles as Practical

- Commitments.” Modern Language Association (Jan 05-08)
- 2021 “The Cultural Fictions of Anti-Fascism: Orwell, Gramsci, and the ‘national-popular.’” Modern Language Association (Jan 07-10)
- 2020 “Keeping the Faith: Raymond Williams and Intellectual Style.” Modern Language Association (Jan 09-12)
- 2019 “Pop-Public Intellectuals Left and Right: *Jacobin* and the cult of Jordan Peterson.” Midwest Modern Language Association (Nov 14-17)
- 2019 “Deploying Lightweight Digital Editions in the Community and Classroom.” Association for Computers and the Humanities (Jul 23-26)
- 2019 “MARXdown: A digital edition of Marx’s *Capital Vol.1*.” Cultural Studies Association (May 30-Jun 01)
- 2018 “Catalogs of Tradition: Figurative Frames for Historicizing Cultural Studies.” Cultural Studies Association (May 31-Jun 01)
- 2018 “Using the Television ‘Mega-Text’ to Find Social Class in 1950s TV.” Society for Cinema and Media Studies, (Mar 14-18)
- 2017 “Mid-Century Intellectuals and the Discursive Sources of Cultural Studies.” London Summer School for Intellectual History (Sept 4-7)
- 2017 “Intellectualism Now: Nerds, Technocrats and Visions of Big Data Culture.” Cultural Studies Association (May 25-27)
- 2016 “Towards a New Cultural Ecology?” 10<sup>th</sup> Annual Critiquing Culture Conference (Oct 1)
- 2016 “Nature and Appropriation: Capitalism as World Ecology,” Institute on Culture and Society, Marxist Literary Group (Jun 25-29)

## CAMPUS AND DEPARTMENTAL TALKS

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### Panels Organized

- 2018 “Activism and the Academy,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Mar 27)
- 2017 “Working Papers in Cultural Studies: David Shumway and Jeffrey J. Williams,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Feb 27)
- 2016 “University Work and Questions of Academic Labor,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Oct 12)
- 2015 “Archival Research Panel,” Literary and Cultural Studies Colloquium, Carnegie Mellon University (Apr 15)

### Papers Presented

- 2016 “Between Intellectual History and the Sociology of Knowledge.” LCS Colloquium, Carnegie Mellon University (Mar 21)
- 2014 “Stuart Hall and the Figure of the Cultural Studies Intellectual.” *The Stuart Hall Project* a Screening and Panel Discussion (Feb 11)
- 2013 “Recalling Radical Academic Practice: The CCCS Re-visited.” LCS Program 25<sup>th</sup> Anniversary Celebration, Carnegie Mellon University (Sept 21)

## ADDITIONAL TRAINING

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- 2019 Publishing with Manifold Scholarship Platform, Association for Computers in the Humanities 2019, Duquesne University (Jul 24)
- 2019 Data Carpentry Workshop: Data Analysis w/Python and Data Cleaning w/ OpenRefine, Carnegie Mellon University Libraries (Jul 22-23)
- 2019 Digital Humanities Summer Institute (DHSI), University of Victoria Seminar on: "Open Access and Open Social Scholarship" (Jun 10-14)
- 2018 Digital Humanities Summer Institute (DHSI), University of Victoria Seminar on: "Conceptualizing and Creating the Digital Edition" (Jun 4-8)
- 2018 Documenting Reproducible Research with Jupyter Notebooks, Carnegie Mellon University Libraries, (Mar 2)
- 2018 Diversity and Inclusion in the Classroom Workshop, Center for Diversity and Inclusion, Carnegie Mellon University (Jan 31)
- 2017 Guiding Student Attention and Memory to Build Knowledge, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (Oct 10)
- 2017 Python for Humanists Workshop, University of Pittsburgh, (Sept 22-23)
- 2017 The London Summer School for Intellectual History, University College London & Queen Mary University London (Sept 4-7)
- 2017 Introduction to the Scalar Publishing Platform, Alliance for Networking Visual Culture (ANVC), University of Southern California (Jul 27)
- 2017 LARB/USC Publishing Workshop, University of Southern California (Jun 26 -Jul 28)
- 2016 Encouraging Intellectual Development and Lifelong Learning, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 24)
- 2016 Innovative Course and Syllabus Design, Eberly Center for Teaching Excellence and Educational Innovation, Carnegie Mellon University (May 19)
- 2015 Technology Enhanced Learning (TEL) Bootcamp, Carnegie Mellon University (May 25-29)
- 2015 Digital Humanities Intensive Summer Seminar, Carnegie Mellon University (May 18 - 22)

## **ACADEMIC SERVICE**

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### **Carnegie Mellon University**

#### *English Department*

Graduate Student Representative to the Faculty in Literary and Cultural Studies (2018-19)  
 Committee on Teaching Assignments (2016-17)  
 Literary and Cultural Studies Colloquium Committee (2014-18)

#### *Graduate Student Assembly (GSA)*

GSA Representative for the English Department (2017-2018)  
 University Committee on Graduate Student Concerns, GSA Representative (2017-18)

#### *Contemporary Marxist Reading Group at CMU* [[www.cmrg-cmu.org](http://www.cmrg-cmu.org)]

Co-Founder and Head Organizer (2015-19)

## **RELEVANT PROFESSIONAL AND TECHNICAL SKILLS**

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## **Languages**

German - Reading (intermediate), French - Reading (intermediate)

## **Web Development**

Markdown (proficient), GitHub Project Management and GitHub Pages (proficient), Static Site Builds w/ Jekyll (proficient), HTML (intermediate), Command Line (intermediate)

## **Scholarly Editing and Digital Publishing**

Hypothes.is annotation tools (proficient), Omeka digital collections (proficient), Manifold Publishing Platform (intermediate), TEI and XML (intermediate), Scalar (beginner)

## **Data Analysis and Coding**

Jupyter Notebooks (proficient), Python3 (intermediate), SQLite (intermediate), RegEx (intermediate), OpenRefine (intermediate), R (beginner)

## **Textual Analysis**

ABBYY Fine Reader (proficient), LDA Topic Modelling with MALLET (intermediate), ANTCOnc (intermediate), Sifaka (beginner)

## **PROFESSIONAL MEMBERSHIPS**

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Cultural Studies Association (CSA), 2016-Present

Modern Language Association (MLA), 2018-Present

Association for Computers and the Humanities (ACH), 2019-Present